

# 10 Reasons Your Small Business Needs Cloud Phone

Cloud phone isn't just a tool reserved for big business – read on to learn how the right Cloud Phone solution can help your small business grow!



## 1. Flexibility and Scalability

Cloud Phone is customizable to your business needs. As your small business grows, a cloud communications solution will grow with you: simply add new features and users, as and when you need them.



## 2. No IT Team Needed

With Cloud Phone, you do not require an IT team to manage your communications. It's easy to self-manage your Cloud Phone solution through a web portal, and your provider will take tech support off your hands.



## 3. No Commitment

Don't worry about being stuck in a long-term contract. As a subscription-based service, Cloud Phone is a month-to-month commitment – no contracts necessary.



## 4. Cost-Effective

A Cloud Phone solution can help small businesses save in a variety of ways: Lower long-distance bills, reduced equipment requirements, no extra fees for customization, and no set-up fees are just a few of the benefits.



## 5. Convenience

A Cloud Phone application turns any mobile phone, PC or tablet into that user's telephone extension. This lets you manage work calls on personal devices, while keeping work and business separate.



## 6. Security

Today's encryption protocols mean that Cloud Phone systems keep your calls and data secure – something that can't be done with a regular telephone connection.



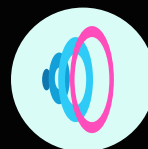
## 7. Increase Productivity

VoIP-enabled features like call recording, CRM integration, voicemail transcription, and more increase your team's productivity by giving them access to tools beyond telephony.



## 8. Accessibility

VoIP users can make or receive calls from anywhere with an internet connection. When your employees are reachable virtually anywhere, they can work everywhere.



## 9. Quality

With a strong internet connection and good bandwidth, VoIP calls sound as good – or better – than traditional phones.



## 10. Additional Features

A Cloud Phone system is feature-rich — meaning all the communications features your business needs are at your disposal.